

The Dalles Farmers' Market

Meeting Minutes – December 18, 2017

Columbia Gorge Community College – Bldg. 1 – Room 1.266

The meeting was called to order by Kevin MacIntyre, president, at 5:20 p.m.

Board Members Present: Kevin MacIntyre, Rachel Suits, Rick Leibowitz, Beth Kaser, Tama Bolton, Janeal Booren.

Staff Present: Lynne MacIntyre, Eileen White

Members Present: Barbara Pashek, Audrey Stephens, Mary Leighton, Greg Kaser

Minutes: A motion was made and unanimously approved to accept the minutes with changed wording "POP gift certificates will be \$40. \$30 \$20 for prizes to spend at the market and will be redeemed as FM tokens."

Treasurer's Report: A motion was made and unanimously approved to accept the treasurer's report as presented.

OLD BUSINESS

Rachel presented the Strategic Plan Survey Results and reviewed them with the board. She distributed copies of the results. The last five categories will be assessed by the committee at a later date.

Eileen will schedule a time to talk with Mr. Griffith who is interested in providing a scholarship through TDFM. She will report back to the board.

NEW BUSINESS

Lynne submitted the \$5000.00 SNAP Match Grant Application today. Total projected costs will be approximately \$17,000 including in-kind time. A huge thank you to Lynne for completing and submitting this grant.

Lynne is watching for the City Grant Application and will submit it by the end of January. POP program will be the topic of this grant.

Kevin reported on the results of his meeting with NWCPD executive director, Scott Baker. NWCPD Executive Director requested a 3 year proposal. Kevin proposed \$500.00 payment each year and that we be notified, by a minimum of six months, prior to any park improvement proposed and work dates. NWCPD

responded with an annual agreement of \$500.00 per year. A MOTION was made and unanimously approved to allow Kevin and Janeal to attend and present the three year contract agreement of \$500.00 at the next monthly meeting of the NWCPRD. Kevin will call the NWCPR for the Farmers' Market to be placed on the agenda for their next meeting.

Mary discussed the possibility of inviting two prospective advertising people to present their proposals to the board at our next meeting. She is hoping to discontinue her involvement with the social media aspect of advertising for TDFM. The presentations will be added to the agenda for January.

Barbara discussed the possibility of holding our FM Meetings at another location. Eileen offered to contact Scott at the Senior Center.

Tama agreed to do a poll regarding the monthly meeting date/day/time. Please respond when you receive it.

Rachel provided a Veggie RX Redemption Rate for TDFM. The 2017 RX coupon redemption has increased 275% since 2016. Janeal wondered if more RX coupons were being distributed to increase this result? Rachel responded after the meeting that The Dalles Farmers' Market has the highest Veggie Rx redemption rate in the Gorge.

A motion was made to increase the age of 2 to 18 for POP redemption at TDFM, to the age of 3 to 16 for 2018 and increasing to 4 to 16 for 2019. The motion passed with 5 for the change and 1 dissent.

The meeting was adjourned a 7:45.

The next TDFM meeting will be held on Monday, Jan. 22, 2018

CGCC Room 1.266 Building 1

Respectfully submitted

Beth Kaser for Rachel Suits, Secretary TDFM