

The Dalles Farmers Market
July 17, 2017 Board Meeting
Minutes

Board Members Present: Kevin MacIntyre, Janeal Booren, Rick Leibowitz, Rich Johnston, Tama Bolton

Staff: Eileen White, Lynne Erickson

Others: Gwen Johnston, Mary Sandoz

The meeting was convened at 5:30 p.m. by President MacIntyre. The minutes of June 19, 2017 were approved with corrections.

Rick presented the treasurers report. He said that the booth fees collected at the last market were the highest since he has been there. Eileen said there were 27 vendors (not including Master Gardeners and the Market Managers booth). Rick said that Helping Hands paid for a Sponsorship and that Dawn Rasmussen donated \$500. Janeal asked if there was a Membership Fee for board members if you are not vending. Eileen said yes. Kevin looked at the By-Laws and rules and found nothing that addressed a distinction for non-vending board members. Rick said that Gorge Grown owed us for Veggie RX vouchers and we were owed funds for the POP program from the City. Lynne reminded Rick that we had committed to \$500 match for the program, then we could invoice the City for the \$1630 from the grant they provided. Mary asked why Gorge Grown was so slow to reimburse. Janeal said it is because the funds for the Veggie RX program are coming from different pots of money. Rick said they have actually been quicker paying us. Janeal motioned to accept the Treasurers report. Rick seconded the motion. Motion carried.

Kevin said that a list of items that ranked high from the Strategic Plan meeting were emailed to all the board members to prioritize and send back. After review and prioritization by Board members, it will be sent out to all members for feedback.

Discussion of the Scholarship offer was removed from the Agenda and moved to the August Meeting agenda.

Eileen reported on the status of the EBT machine. She said that the new machine will run on wifi, but has to be plugged in. It requires a password for the wifi so it would be more secure. Gwen said that she feels if this is a problem, we should find something else and find out what others are doing. Janeal asked Eileen to contact Gorge Grown to find out what others are doing to run EBT at their markets. Rick said to find a solution and bring it back to the board. Kevin said that we need to get out of our Dharma contract because they are not performing for us.

Eileen said that National Farmers Market Week falls on Aug 12, our market day. She asked the Board if they wanted to do some activities similar to last year, like the Birthday Bucks game and a drawing for a basket. The board agreed we should. Kevin said that we will need more

volunteers to do this. Eileen said we needed 3 volunteers for the Birthday Bucks game, one at each entrance to the market. Eileen said we will have a food demo that day as well.

Eileen said that on July 23rd, there will be music at Fort Dalles and we agreed to do the food. She asked Mary if she could do the pulled pork and slaw. Mary said yes and told Eileen what to pick up at the store. Gwen volunteered to help and to bring Apricot bars. Lynne said that she and Kevin could help as well. August 28th will be the next Sunday for Music at Fort Dalles.

Eileen said that Northwest Natural donated \$450 for food demos and we will have our first demo this Saturday. We will have 2 more with those funds, one on National Farmers Market day and one in September. Gorge Grown will also do one the first Saturday in August, Sept. and October. Recipe cards will be provided to those interested.

Eileen reminded the Board that Coffee Connection , which TDFM is hosting, will be on July 25th at 7:30-8:30 a.m. at the PUD. She had a good response from vendors for contributions to the event.

Janeal said that she had a comment from one of the vendors that thought vendors should wear name tags. Kevin said that vendors should make what they want if they choose to do so. Rick suggested emailing vendors to suggest that they wear name tags.

Eileen reported that we will soon have several new vendors: A coffee roaster out of Parkdale that will sell roasted beans, and a BarBQ food vendor. In August, Stepping Stones will be bringing veggies. Columbia Mushroom Co., is connecting with PrairieFish to sell their mushrooms. Janeal said that Tetrahedron Winery is waiting for their license to sell at the market.

Gwen asked if the maximum distance of vendors of 100 miles was being enforced. Eileen said she does check this out before approving a vendor.

Lynne provided the results of the last survey question that asked what type of vendors people wanted to see at the market. The response rate on this question was not as good as other survey questions. Eileen said we should distribute to current vendors to show them the kinds of things people are looking for.

The meeting was adjourned at 7:00 p.m.

Respectfully submitted,
Lynne J. Erickson for Rachel Suits