

The Dalles Farmers Market
September 17, 2017 Board Meeting
Minutes

Board members present: Janeal Booren, Kevin MacIntyre, Rich Johnston, Tama Bolton,

Staff: Eileen White, Lynne Erickson

Others: Barb Pashek, Mary Leighton, Chris Bolton

Introductions:

- **Call to order and minutes**—minutes approved after revisions.
- **Treasurer's Report**—Review of the treasurer's report as presented.

Old Business:

- **Strategic Plan Survey**—Rachel, Kevin and Tama will meet soon to address this and report out at next meeting.
- **Scholarship Offer**—Eileen will address at the next meeting.

New Business:

- **2017 Harvest market**—After a review of last year's minutes of Nov. 9, 2016 where suggestions were made for 2017, the board agreed to plan the following events for this year:
 - The event will include—
 - The Renaissance performers
 - The BBQ (breakfast sandwiches and hamburgers)
 - Pie Contest
 - Dress your own veggie
 - The pie contest this year will have no entry fee, include prizes for 1st, 2nd, 3rd places and cost for pies will be \$2 a slice. Tama will run the contest. First place pie - \$75. Second place pie - \$50. And 3rd place pie be \$25.
 - Judges will be arranged by Eileen
 - Rachel will update and make sure to get the Harvest Festival flyers printed and passed out earlier this year so there is sufficient time for participants to enter the contest.
 - Eileen will ensure that radio stations will market messages for the event; Janeal will arrange to have messages for reader boards at Granada, Optimist printers, Griffith motors at least one week prior.

- Food for that day: Rick will arrange food for the day and has the necessary permits. Eileen will notify George, the BBQ food vendor, to inform him about this aspect of the event.
- **EBT Machine Update**—Eileen says that machines have been ordered and applications are being processed.
- **Blue Zones in the Dalles** and how it relates to The Dalles Farmers Market.
 - Blue Zones Food Policy Menu—Rachel attended a Blue Zone Food Policy Summit with Janeal on August 23rd in The Dalles. The summit was for community members that work within the community food and health systems to decide on policies that would improve the overall food culture in The Dalles. Janeal reports that the current focus is on healthy practices.
 - WIC and SNAP at the market Eileen says that seven or eight vendors are currently signed up to, the board is not in favor of enforcing vendors but will encourage them to use the FDNP/WIC.
 - SNAP match and Double up Food Bucks marketing the resources available at the market—Rachel has contacted OFB Rural Liaison to provide more information on how to sign up for this program and will keep the board updated on the progress.
- **Master Gardener's**—This group is requesting space in the Farmers Market's storage trailer for storage of some of their display items; the request was approved.
- **NWCP&R District Exec Meeting** – On Monday, September 18, 2017, Janeal and Kevin will attend the Parks and Recs meeting with Scott Baker, Director of Parks and Recreation, to discuss a long term written permit agreement for use of the city park for future use and will report at the next meeting.
- **Domain Bill**—The website domain bill of \$65.94 was automatically deducted from the account we have on file.
- **Main Street Project**—Eileen was contacted about possible projects to make the downtown more viable and asking that TDFM vendors consider setting up one Friday a month next year. Eileen will ask the representative to attend a Board meeting in the winter months to explain this further.
- **POP Program**—Lynne attended a meeting where she explained what we've been doing with kids, what are plans are for the future and had the chance to hear what other programs are doing and is considering options for the future to encourage enthusiasm. She suggests changing the age of participation in the program from 2 years to 4 years for next year. Janeal suggests we also consider offering \$4 vouchers to senior citizens.
- **Mistletoe Market Place**—This is an event sponsored by the Chamber of Commerce where TDFM is encouraged to participate to promote food, wine and art in the area. There will be opportunities for vendors to participate due to an increase in space for the event on November 9th. It is free for Chamber members to vend and for the public to attend; Eileen will notify the vendors of the opportunity.

Announcements:

- Weekly markets: Saturday 9 p.m. to 1:00 (Please be set up by 8:30 a.m.)

Meeting adjourned at 3:45 p.m.

Next meeting Monday:

- Monday, October 16, 2017, 5:30 p.m. at CGCC Building 1, 2nd Floor Board Room