

The Dalles Farmers' Market – Meeting Agenda

February 26, 2018

Columbia Gorge Community College – Bldg 1 – Room 1.266

Call to Order: 5:30 pm

Board Members: Beth Kaser, Rick Leibowitz, Janeal Booren, Kevin MacIntyre, Richard Johnston, Tama Bolton, Rachel Suits

Staff Members: Lynne MacIntyre, Eileen White,

Members: Mary Leighton, Audrey Stevens

Others: Bunny from The Dalles Mainstreet

Previous Meeting Minutes January 22, 2018: Beth moves to send amendments via email to Rachel and then present them in March, Rick seconds and motion passed. Rachel will send out minutes in both Word and PDF formats in the future so all can read the minutes.

Treasurer's Report – Rick described the charges for February and Beth moved to accept the treasurer's report, Janeal seconded, the motion was passed.

Old Business:

- Scholarship offer – Eileen will check next month.
- Marketing Proposals – The board received a proposal from Erica Jacobsen but not Immense Imagery. The board wants to accept Erica's proposal. Beth recommended that Erica be paid in market tokens during the market months at \$600 for the whole year of social media marketing for The Dalles Farmers Market. Rick motioned to approve Erica's proposal, Tama seconded and the motion passed.

New Business:

- Main Street Project – Bunny from The Dalles Mainstreet presented their market idea to TDFM board. The charge would be \$20 or 10% of sales each week, whichever is higher. The market would run from June 1 to the middle of October. The Dalles Farmers Market could have a free informational booth.
- NWCP&R Counterproposal–Kevin, Greg and Beth went to the 2/21 meeting and spoke to the NWCP&R board to question their decisions regarding raising the rental agreement costs after each year. NWCP&R will have an annual agreement with TDFM at a cost of \$500 for this year.
- Blue Zones and TDFM – Rachel mentions that the Blue Zones wants to come to the market board meeting and do a presentation to the board, likely during the March meeting.
- Accepting FDNP voucher at Community Table – Eileen spoke with the FDNP program manager to ask how the community table can accept FDNP vouchers.
- Treasurer Position – Rick is resigning from the treasurer and board member. Rick will help with the treasurer duties so the board will need to recruit another board member before the vendor potluck. Recruitment will happen through vendors, social media and word of mouth.
- SNAP Match Grant-Program Design – Lynne is waiting for the acceptance letter and to see about restrictions on how the \$2000 will need to be used. The program will need to be adjusted based

on the funds we received from the grant. We will need to find sponsors for marketing materials and mini-grants for more SNAP Match funds.

- Small Farms Conference – Eileen and Lynne learned some things and will share with the group at a later time
- Vendor Potluck Date is set for Sunday, April 15th from 1-3pm. Beth will make up the ballot for board members that are up for re-election.
- Vendor Fees for 2018 – Kevin put on the agenda for next month

Next meeting:

Monday, March 26, 2018, 5:30 p.m. CGCC – Bldg. 1, Room 1.266

Adjourn